



Marketing/Communications Internship

Job Description: The Marketing/Communications Intern will work closely with the Fear 2 Freedom (F2F) Development Manager to manage donor and corporate funding research, communications & social media. This hybrid position requires a commitment of at least 10-15 hours per week; with total compensation of a \$200 stipend.

Responsibilities/Main Projects Include:

Development:

- Research potential F2F corporate funders & donors
- Research & assist with development of F2F's communications strategy
- Assist with donor, community and partner outreach & communication

Marketing/Communications:

- Curate content for communications pieces (emails, flyers, blog)
- Assist with marketing initiatives as needed
- Assist with direct mailing and online communications
- Develop & help manage F2F content on social media platforms

Desired Skills and Knowledge:

- Strong in Microsoft Suite, PowerPoint & Canva
- Some marketing/branding knowledge preferred
- Strong research skills & attention to details required
- Self-starter
- High level of positivity, motivation & creativity
- Knowledge of social media platforms

Intern Educational Benefits—the Marketing/Communications Intern will gain an understanding in:

- Assist in coordinating projects
- Write clearly and persuasively for varied audiences
- Employ creativity and artistic expression for F2F's mission
- Fundraising best practices and fundraising strategies
- Multitask, prioritize, and remain flexible in a fast-paced, dynamic environment
- Develop or curate work samples to add to a portfolio relevant to your goals and skills

Please send a cover letter and resume to Chief Operating Officer, Kadetra Cooper at kadetra@fear2freedom.org.

About Fear 2 Freedom Our mission at F2F is to help restore hope and dignity to survivors of sexual assault while empowering students and communities to combat sexual violence.

Fear 2 Freedom Location

We are located at 12284 Warwick Blvd., Suite 1G, Newport News, VA 23606 in the Huffman Building, directly across the street from CNU's Ferguson Center for the Arts.