



## **Programs Internship**

**Job Description:** The Fear 2 Freedom (F2F) Programs Intern will work closely with the Director of Programs (DoP) to identify and contact potential schools and other organizations that would benefit from F2F's educational programming. This hybrid position requires a commitment of 10-15 hours per week; with total compensation of a \$200 stipend.

### **Responsibilities/Main Projects Include:**

- Research potential schools / organizations that would benefit from F2F programs
- Create persuasive, malleable call and email templates
- Persuade potential clients why and how F2F programming will benefit their community
- Help the DoP create promotional materials for F2F events
- Help DoP review and track programs data in the database

### **Applicable Skills and Knowledge:**

- At least 1 year of experience in sales; experience with cold-calling preferred
- Coursework related to sales, marketing, rhetorical techniques, and/or persuasion preferred
- Experience with graphic design or marketing software (such as Canva) preferred
- Familiarity with nonprofit marketing strategies
- Strong verbal and written communication skills
- High level of creativity and motivation
- Well organized, detail oriented, self-starter

### **Intern Educational Benefits—the Programs Intern will learn to:**

- Write and speak clearly and persuasively in varied mediums for diverse audiences
- Use creativity and artistic expression for professional purposes
- Research sales and marketing best practices
- Use online software and platforms—such as Canva, Google Suite, etc.—for work purposes
- Use of online donor database Salsa for data entry and tracking
- Multitask, prioritize, and remain flexible in a fast-paced, changing environment

**Please send a cover letter and resume to Chief Operating Officer, Kadetra Cooper at [kadetra@fear2freedom.org](mailto:kadetra@fear2freedom.org).**

### **About Fear 2 Freedom**

Our mission at F2F is to help restore hope and dignity to survivors of sexual assault while empowering students and communities to combat sexual violence.

### **Fear 2 Freedom Location**

We are located at 12284 Warwick Blvd., Suite 1G, Newport News, VA 23606 in the Huffman Building, directly across the street from CNU's Ferguson Center for the Arts.